



skupina Javni holding Ljubljana

**Public company VOKA SNAGA,
the largest utility company in Slovenia**

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advisor to the director and
Head of PR**



Ljubljana

292,988
inhabitants

Waste management

COLLECTION AND WASTE REMOVAL



Waste
collection

Ecological
collection
sites



Waste collection

After successfully introduced door-to-door collection in 2013, we lowered the frequency of collection for residual waste and introduced the collection of recyclables.





Ljubljana is an EU capital with the largest share of separately collected waste



**4 PILLARS
OF EFFECTIVE
WASTE
MANAGEMENT**

LEGISLATION


GOOD SERVICE /
INFRASTRUCTURE

POLITICAL WILL

COMMUNICATION and
COLLABORATION WITH CITIZENS

Municipal legislation

Ordinance on municipal waste collection



An Ordinance defines minimum standards for the collection service organized as a local public service, including the frequency of waste collection, standard quantities of waste per person per month (15l for bio waste, 30l residual waste, 60 l packaging, 20l paper, 10l glass) and in this relation the size of bins for households, rights and obligations of users, etc.



How do we calculate the cost users pay to Voka Snaga for waste management services?

We use the PAYT system. The cost is calculated depending on the size of the bin for residual waste (and bin for biological waste); we take the monthly frequency of bin emptying.





An average invoice on a household is 11,23 € per month.



EURO
ΕΥΡΩ

We keep clean more than 615 km of roads, 4.622 km of pavements and bicycle lanes and 1.456.803 m² of squares. In addition, our teams also empty more than 2.509 street bins and clean 33 underpasses, passages and arcades, covering a total of 24.995 m².

Our employees manually clean streets and squares in 13 municipal areas (districts) every single day.



Public Green Areas

We clean and maintain all public green areas, children's playgrounds, flower beds and troughs, take care for trees.

We also clean six dog parks in Ljubljana.





We have stopped using herbicides on public green and road surfaces.

The machine used for controlling weeds uses steam, biologically degradable active vegetable-oil substances (from coconut, palm and oil seed rape oil) and glucose (from potato, corn and wheat).

What have we learned?



Communicate, not educate.

Tell stories. Inspire change.

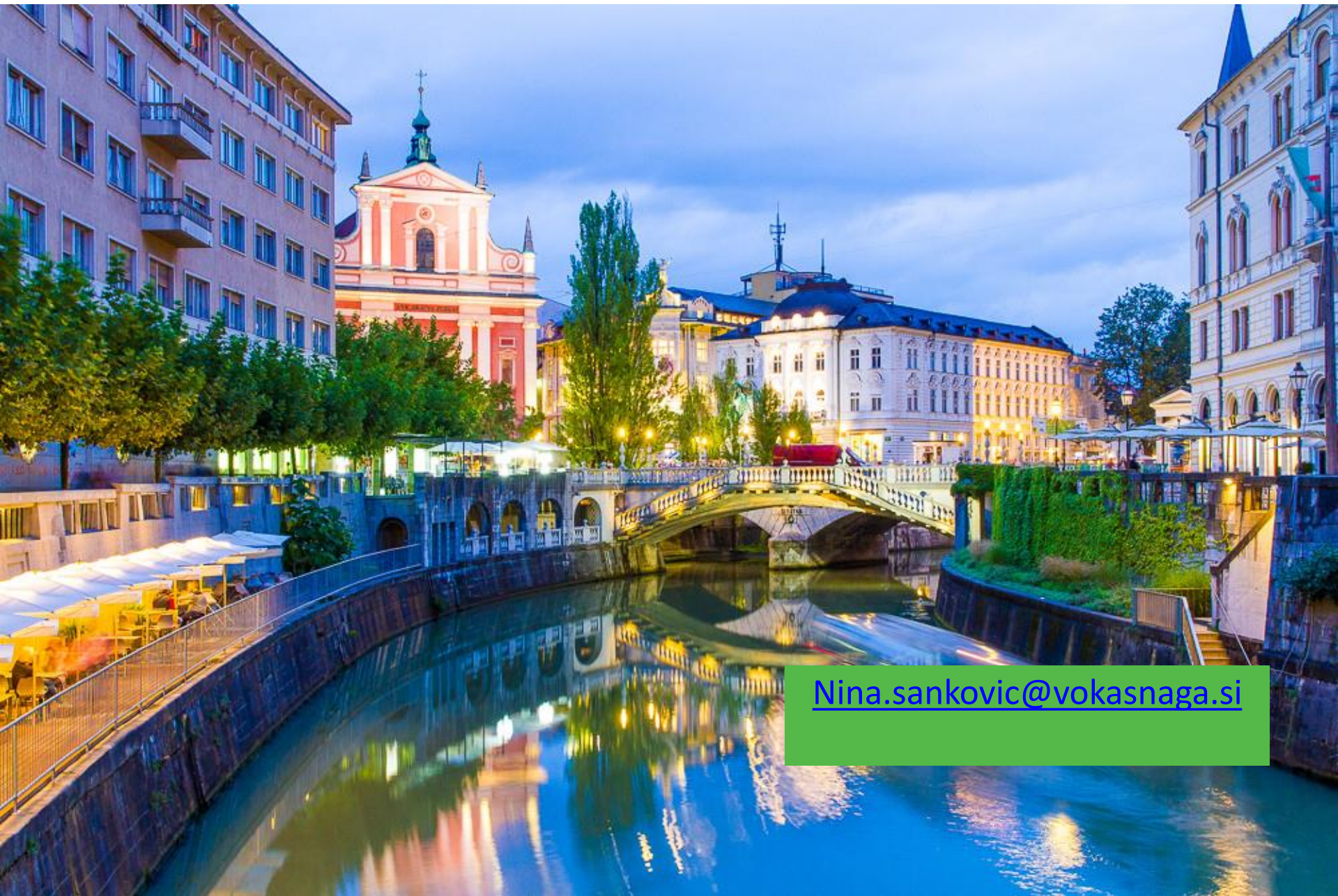
Cooperate and involve.

Deconstruct myths.

Establish good relations with media.

Think out of the box.

Be persistent.



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